

Just-in-Time IT Infrastructure

As you know, retailers rely on information technology now more than ever. The challenge for IT leaders is executing on today's tactical needs while planning strategically for the future, all while closely managing costs.

You need to make sure the day-to-day operations of your business run smoothly, from the back office to the point of sale. Strategically, you need to help your business gain a real-time view into store operations, improve the customer experience across multiple touch points, take advantage of new revenue opportunities, and get your message to market faster.

Wouldn't it be great to have a partner who understands the retail industry and delivers a full suite of IT infrastructure solutions so you can focus on the applications that drive the success of your business? Welcome to SAVVIS.

SAVVIS – For Every Retail Channel

SAVVIS is transforming information technology by providing just-in-time IT infrastructure to power every retail channel – in store, online, and in print.

In Store

Power your back office and your sales floor by leveraging our network, voice, media, and data security services. Gain operational efficiencies, reduce costs, and enhance the in-store shopping environment. Enable real-time polling of POS, inventory control systems, and people counters. Get faster financial transaction processing, comply with Visa and MasterCard data privacy requirements, and protect cardholders.

- **Networking** – including private, fully-managed VPNs, Wi-Fi, and Internet services
- **Virtualized IT Utility Services** – on-demand network, hosting, storage and compute capabilities that “grow as you go”
- **PCI Data Security Services** – PCI assessments for all merchant levels to ensure compliance with the Payment Card Industry Data Security Standard
- **Streaming Media** – on-demand and live streaming services to deliver rich media to the sales floor and provide employee training
- **Voice Services** – including VoIP, conferencing and messaging, auto-attendant, “find me/follow me” and

SAVVIS – FOR EVERY RETAIL CHANNEL

In Store

- » Network, voice, media, and data security services to power back-office and store-level applications
- » Guaranteed service levels for applications with economies of scale through convergence

Online

- » “Five 9’s” availability for your websites with faster downloads and transactions
- » Multiple layers of security integrated end-to-end to prevent breaches and trap hackers

In Print

- » Streamline processes for the creation, production, and management of all your marketing media
- » Connect to an established community of creative and media production professionals

disaster recovery voice services for improved customer service

- **Hosted Email and Collaboration Applications** – Microsoft Exchange and SharePoint applications available as a monthly service
- **Video Conferencing** – full motion video conferencing ideal for live, interactive corporate and store communications.

Online

We offer a full range of e-commerce services to improve the online shopping experience for your customers while delivering the performance, scalability and security you need. Relieve strain on your infrastructure and serve content faster via servers at the edge. Promote your brand, drive traffic and enhance browsing with streaming media events. And, prevent security breaches, hacking and identity theft on your online shopping site.

- **Hosting** – includes 24 data centers around the world and integrated servers, storage, and network capacity to run your web sites

- **Virtualized IT Utility Services** – on-demand network, hosting, storage and compute capabilities that “grow as you go”
- **Content Delivery Network Services** – deliver web content to end-users from a global network of servers on the edge of the Internet for faster browsing
- **Streaming Media** – for on-demand and live streaming of audio and video over the web
- **SSL Acceleration** – speeds online credit card transactions using dedicated processing resources for encryption
- **Security Services** – managed firewalls, intrusion detection, content integrity monitoring and incident response services.

In Print

Our digital content services help you create, manage, and distribute content for print and digital media including catalogs, point-of-purchase materials and advertising, so you can speed time to market and consistently deliver your marketing message across all your retail channels. Shorten creative collaboration, review and approval cycles among global teams. Protect valuable brand assets. Easily locate and repurpose content for use in all your retail channels, eliminating recreation costs and ensuring consistency.

- **Creative Collaboration** – a centrally managed, globally accessible platform for geographically

dispersed teams, partners and agencies to create, review, approve and store content

- **Content Management** – organize, archive, repurpose and share individual assets and completed projects with our fully-redundant, metadata-driven content management service
- **Content Distribution** – share content and deliver final files to printers and other media manufacturers through our fully managed network or the Internet, complete with tracking, reporting and electronic job ticket capabilities.

SAVVIS – The Right Choice for Retailers

SAVVIS solutions are designed to deliver the IT services you need to power the applications that run your business. Our services enhance and extend your existing IT operations and require absolutely no capital expenditure. We provide guaranteed service levels and award-winning customer support.

With solutions ranging from fully managed store networks and e-commerce hosting, to digital content services for advertising production and rich media delivery to the sales floor, it's clear why more than 400 of the world's leading retailers believe SAVVIS is the right choice.

To learn more, visit www.savvis.net/retail or email retail@savvis.net