

## WAM!NET® Direct! DV<sup>SM</sup>

**The industry standard for private, predictable and secure distribution of digital files around the globe.**

Media producers and publishers, creative services firms, post-production and a host of other industries take advantage of our managed global network to improve their business processes. By simply installing one of our trademark Purple Boxes, any company can achieve a turnkey solution for file transport that guarantees your media assets are always where you need them.

Direct! DV is the next generation, super-high-speed solution to transmit your media assets over our private, fully managed, global IP network, ensuring consistent, reliable throughput and robust security protection. And because we manage all of the software, telecommunications, system integration, security, network management and training, there are no capital costs to install or maintain technology.

### State-of-the-Art Security

Multiple firewalls, multi-level security checkpoints, packet filter technology, patented network software, and a team of watchful network engineers back up our private network. To further segment your data, all transmissions from the Purple Box are spooled onto a virtual Shipping Dock, creating a unique, closed connection with the network. Consider it the "Fort Knox" in security for digital workflow.

### Guaranteed Reliability

Direct! DV provides an industrial-strength production solution with virtually 100% uptime and exceptional throughput. Direct! DV is the industries' only data transport service with Service Level Guarantees for the time it takes to deliver a package. Direct! also provides access to our storage and application hosting services.

### Simple & Easy To Use

A browser-based application allows you to obtain online records of your shipments, detailed billing information and a directory of trading partners. Enhanced productivity tools such as electronic job tickets and application plug-ins make sending and receiving files a snap. Even the most tech-wary people have quickly learned to use Direct! services.

### 24/7 Customer Support

In addition to installation and maintenance, we provide customer service 24 hours a day, 7 days a week. We'll also troubleshoot your connections to other SAVVIS customers — no matter what service level they're on.

## KEY FEATURES

- » The most reliable security without the infrastructure
- » High-speed transfer – Low cost of entry
- » Seamlessly connects any business partners
- » Specially optimized for large files and high-speed transfers

### Fit to Your Environment

Enhanced productivity tools such as electronic job tickets and XML based APIs make all of our services simple and cost effective to customize to your needs. Our shared services model allows organizations to reap the benefits of a common infrastructure without forcing users to change their workflows.

### Tuned for High Performance

Direct! DV was developed specifically to address the needs of customers that handle very large files such as those used in music, video and DVD production. Direct! DV overcomes the limitations of traditional TCP-IP file transport so our customers can fully leverage their investment in a high-speed connection to the SAVVIS Content Exchange.

### Service Enhancements

#### WAM!NET® Workflow Routing<sup>SM</sup>:

Workflow Routing automatically routes packages received on your Purple Box to an FTP server on your local network. This service allows you to extend your workflow to include FTP resources and get your content to its final destination more quickly, without the time-consuming and costly hassles of manual intervention. Administrators can set up multiple routes and define specific criteria for how packages will be routed to each destination. As with all WAM!NET services, tracking within WAM!NET® Info Center<sup>SM</sup>, error handling and notification will apply to any outbound packages that are forwarded using Workflow Routing.

**WAM!NET® Encryption<sup>SM</sup>:**

Built upon the OpenPGP standard, we have embedded support for encryption into our WAM!NET® Transmission Director X<sup>SM</sup> (TDX) transport application. Now you can easily create, distribute and manage PGP keys and protect critical content before it is transmitted over the SAVVIS Content Exchange. Encryption and decryption are handled automatically by TDX so users can continue with their daily activities unhindered by the encryption process, but with the assurance that their files are protected. The encryption process takes place on your equipment and SAVVIS is never in possession of the private key. There is a nominal subscription fee for customers who wish to send files using encryption, however any customer can receive and decrypt encrypted packages at no cost.

**Our Services**

SAVVIS delivers a powerful suite of Digital Content Services that include Content Delivery, Content Exchange and Digital Studio. These services support the creation, production and management of all media assets, including print, music, film, video and games.

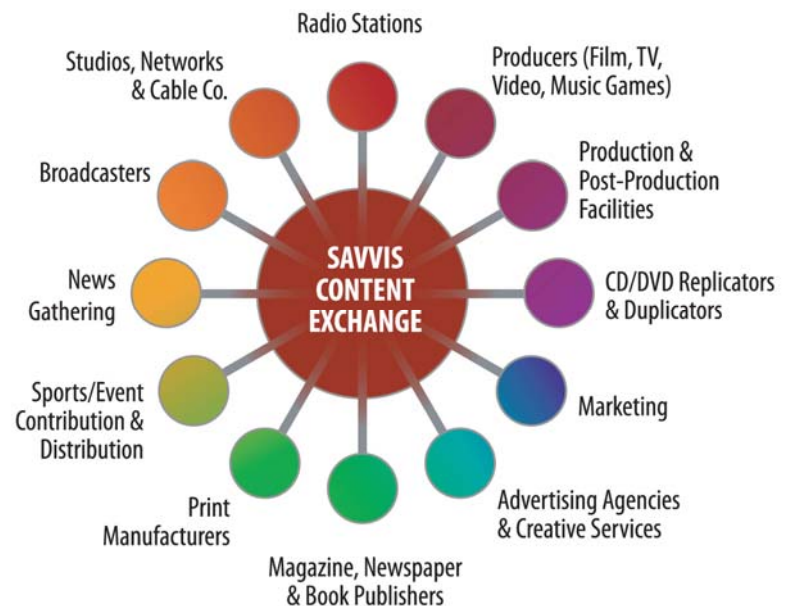
SAVVIS Content Delivery Services integrate a global IT infrastructure with patented traffic management software to optimize the performance of web-based applications and stream events like annual meetings and customer seminars.

The SAVVIS Content Exchange, based on WAM!NET applications and services, enables global inter-enterprise workflows among owners, producers and manufacturers of digital media. This community of interest network (COIN) comprised of thousands of companies allows you to define dynamic workgroups, regardless of location, that can create, manage and move content through a secured platform.

Our Digital Studio Services provide production capabilities for all forms of digital media, delivered over the Internet, from music entertainment to corporate webcasts.

**About SAVVIS**

SAVVIS, Inc. (NASDAQ: SVVS) is a global IT utility services provider that focuses exclusively on IT solutions for businesses. With an IT service platform that extends to 47 countries, SAVVIS has over 5000 enterprise customers and leads the industry in delivering secure, reliable and scalable hosting, network and application services. These solutions enable customers to focus on their core business while SAVVIS ensures the quality of their IT systems and operations. SAVVIS' strategic approach combines virtualization technology, a global network and 24 data centers, and automated management and provisioning systems



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